



BEACH AND BATHHOUSES BOOKING WEBSITE

ABOUT THE CLIENT

The Company is a product of a software company in Italy. It performs the development, production and marketing of software solutions, ICT devices, the 'internet of things' (IOT), big data platforms, tools and services aimed at cyber security and information security.

The website is basically a booking website for beachside bathhouses. It allows people to navigate through various beaches in Italy and plan their beachstays.

CHALLENGE

- The Client wanted to start a new project providing beach and bathhouses booking facility in Italy.
- The website would allow customers to visit and book or reserve any beach on a specific time checking the availability.
- The users were facing problems in navigating the website and find the information they were looking for resulting in less website visits.
- The Client wanted to generate reports and insights to plan marketing strategy.
- They also wanted a proper booking and reservation system to be integrated which will allow users to select dates, packages, etc.
- They also wanted to integrate payment gateway over the website so that customers can book and reserve the beaches by paying online using credit or debit cards.



INDUSTRY
TRAVEL AND TOURISM



LOCATION
PISA, ITALY



RELATIONSHIP TENURE
2 YEARS AND ONGOING



TECHNOLOGIES
REACTJS WITH REDUX
JAVASCRIPT
HTML/CSS
NODEJS EXPRESS
MYSQL

SOLUTION

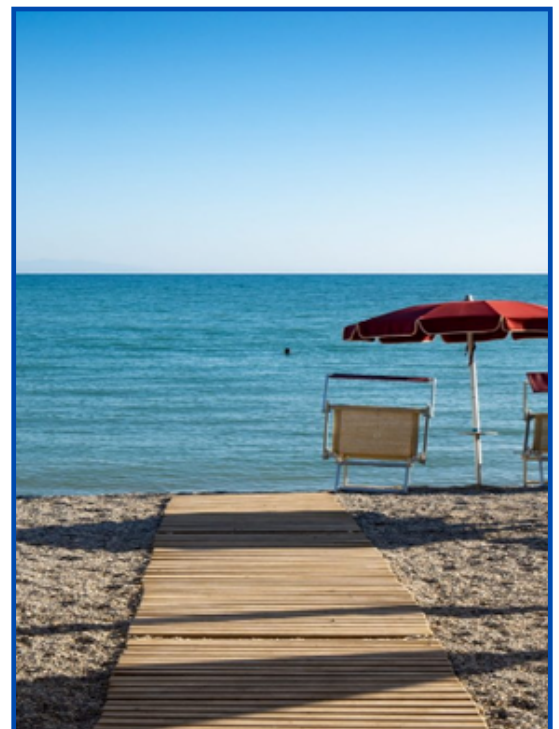
- Booking/ reservation system integrated allowing the managers to setup their beach map on the site. They can add bathhouses, seating arrangement, reservation and prices as well.
- The user experience was improved by adding features to the frontend. Customers can navigate through website easily. They can book bathhouses by entering dates, select packages and other services.
- Integration of payment gateway to allow customers to pay online using credit and debit cards.
- Report and stats generation facility was provided so that manager can look after the data and insights to improve their sales and boost business growth.

BENEFITS

1. The website was built successfully and the Client continues to add more features to their website with the help of Solace.
2. The website was made user-friendly resulting in day-by-day increase in website visits.

WORKFLOW

1. Manager setups property in application and Admin approves it.
2. Manager configures the property by entering bath house information, set validity of seasons for book, configure beach arrangement by items(Umbrella, sunbeds, Tent, Sunbeds, etc).
3. Customers visit to the site, selects locations, date of the reservations, selects booking packages and other accessories like other services and make payment.
4. Location is booked for selected dates and customer enjoy the vacation on the beaches



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